

# AMBASSADOR CHEAT SHEET

## UNDERGRADUATE SNAPSHOT

AS OF FALL 2021...

60%

undergraduate enrollment growth since 2014

69%

retention rate (up 5% since 2016)

45%

of trad undergrads live on campus

28%

of students are Pell grant eligible

88%

employed within 6 months of graduation

**TOP  
PROGRAMS**

Nursing, Sport & Entertainment Management,  
Business, Justice & Public Policy, Exercise Science

51%

female  
students

49%

male  
students

20%

minority  
students

19%

first-gen  
students

# 10:1

STUDENT TO FACULTY RATIO

# 75%

ENROLLMENT GROWTH

SINCE 2014

# >99%

OF FIRST-TIME STUDENTS RECEIVE FINANCIAL AID

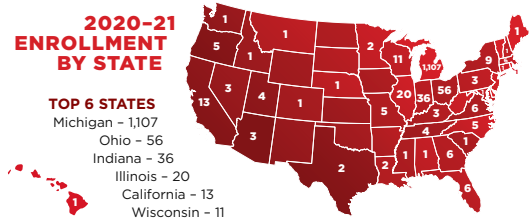
# 70+

MAJORS

## 2020-21 ENROLLMENT BY STATE

### TOP 6 STATES

Michigan - 1,107  
Ohio - 56  
Indiana - 36  
Illinois - 20  
California - 13  
Wisconsin - 11



# 64%

OF UNDERGRADS PARTICIPATE IN ONE OR MORE OF OUR INTERCOLLEGIATE ATHLETIC TEAMS

## FASTEST-GROWING UNIVERSITY

Since 2015 CUAU enrollment has grown faster than any university in Michigan, public or private

## CUAA STUDENT SATISFACTION EXCEEDS NATIONAL AVERAGES FOR

COLLEGE MET EXPECTATIONS

WOULD ENROLL HERE AGAIN

OVERALL SATISFACTION

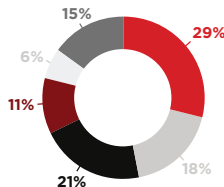
FACULTY/STAFF TRULY CARED

POST-COLLEGE SUCCESS

## ENROLLMENT IN 2020-21 ACADEMIC YEAR

Traditional Undergrad: 950  
High School Dual Credit: 146  
Traditional Graduate: 31  
Accelerated Graduate: 204  
**Total: 1,324**

## TOP AREAS OF UNDERGRADUATE STUDY



- Business
- Nursing
- Arts & Sciences
- Education
- Health Professions
- Undecided

# 200+

AVERAGE DAILY CHAPEL ATTENDANCE