CONCORDIA UNIVERSITY ANN ARBOR

THE YEAR IN FACTS

Concordia University Ann Arbor, 2020-21

Contents

About the Report:

This report summarizes key information about Concordia University - Ann Arbor (CUAA), for public information and for internal use. It consists of:

o   <u>Snapshots</u>: information about a particular point in time or an overview of one year
o   <u>Trends</u>: information that shows multiple years

There are several ways that students are counted in this report:

o   <u>Fall Census Snapshot</u>: a headcount early in the Fall semester (after drop /add) that captures all enrolled students as of that day. It is widely used in official external reporting, for instance to the National Center for Education Statistics (NCES).
o   <u>Unduplicated enrollment or "Distinct Students"</u>: for a given academic year, any enrolled student is counted once (regardless of whether he/she is enrolled for one semester, two semesters, one session, etc.). This is an internal key performance indicator, and the best measure for how many students are served in a given year.
o   <u>FTE (full-time equivalent)</u>: a method for counting full-time and part-time students, weighting each based on credit hours. It is the method that comes closest to combining student and credits.

Dates and timeframes:

o   Academic years are named for the calendar year at the end; e.g., "2020" refers to the year ending in mid-2020, and includes Fall 19 and Spring 20.
o   Note that some data are available only after year end, so this report mostly summarizes the last full academic year. If data tables are available for the current year, they are labeled accordingly.

CUAA   AT-A-GLANCE 2020-21

DEGREES & PROGRAMS (Fall 20)
Associate, Bachelor's, & Master's degrees. Schools of:

Arts and Science (BA, BS, MS)
  Undergraduate majors: 19
  Graduate programs: 2
Business: (BBA, MS-OLA, MBA)
  Undergraduate majors: 15
  Graduate programs: 18
Education: (BA, BS, MS)
  Undergraduate majors: 5
  Graduate programs: 5
  Graduate/Certificate: 2
School of Health Professions
  Undergraduate majors: 4
  Graduate Programs: 2
Nursing (BSN)
  Undergraduate major: 1

FACULTY (Fall 19)
56 full-time faculty
o   32% LCMS
o   45% female, 55% male
o   72% with terminal degrees
o   12% pursuing terminal degrees
o   113 adjunct faculty
o   Student/Faculty ratio: 11 to 1

ENROLLMENT – Fall '19 Census
Traditional UG: 908
HS Dual Credit: 68
Graduate: 211
Total: 1,187

ADMISSIONS (Fall 2019)
New traditional undergraduates:
Average HS GPA: 3.25
Average ACT: 21

UNDERGRAD DEMOGRAPHICS
Female   54%
Male   46%
Minority   18%
LCMS   20%
All Lutheran   25%

FINANCIAL AID (2019-20)
Typically, >99% of new first-time, full-time students receive some form of financial assistance.

The average financial aid award for first-time, full-time freshman in Fall 2019 excluding loans was $**19,114**.

STUDENT YEARLY COSTS (2019-20)
Undergraduate tuition… $ 30,060
Room and Board…………. $ 10,830

TOP Undergrad MAJORS (2019-20)
Undergraduate
Nursing (BSN)
Sports/Ent Mgt
Justice/Public Policy
Biology
General Business
Undergrad Enrollment by College
  28% School of Business
  24% School of Nursing
  24% School of Arts & Science
  12% School of Education
    2% School of Health Professions

ATHLETICS
Mascot: Cardinals
NAIA Affiliations
• Wolverine-Hoosier Athletic Conference
• Mid-States Football Association
• American College Hockey Association
• National Christian College Athletic Association (NCCAA)
• 25 Sports Offered (Esports added)
• 11 Men's, 11 Women's, 3 co-ed
• 54% of undergraduates participate in varsity athletics.

Calculated Full-Time Equivalent Enrollment

Student Level Type		2015	2016	2017	2018	2019	2020
Undergraduate		735	789	900	977	1,074	1,057
	Traditional Undergraduate	664	634	794	878	992	936
	Accelerated Undergraduate	51	44	7		1	
	High School	35	112	99	99	81	121
Graduate/Professional		311	319	332	304	307	276
Accelerated Graduate		311	319	332	304	307	276
Total		1,045	1,108	1,232	1,279	1,380	1,328

Enrollment by College of Study 2019-20

CUAA Undergraduate	Total Students	% of Students	Credits Enrolled	% Credits
No School Designated	156	14.4%	1,153	4.4%
School of Arts and Sciences	245	22.6%	6,694	25.5%
School of Business Administrat	289	26.7%	7,887	30.1%
School of Education	121	11.2%	3,530	13.5%
School of Health Professions	28	2.6%	627	2.4%
School of Nursing	245	22.6%	6,319	24.1%
Total	1,084	100.0%	26,210	100.0%

CUAA Graduate	Total Students	% of Students	Credits Enrolled	% Credits
No School Designated	7	2.5%	24	0.9%
School of Arts and Sciences	11	4.0%	213	7.6%
School of Business Administrat	22	8.0%	237	8.5%
School of Education	236	85.5%	2,322	83.0%
Total	276	100.0%	2,796	100.0%

Undergraduate Enrollment Percent by College 2019-20

- School of Nursing 23%
- No School Designated 14%
- School of Health Professions 2%
- School of Arts and Sciences 23%
- School of Education 11%
- School of Business Administrat 27%
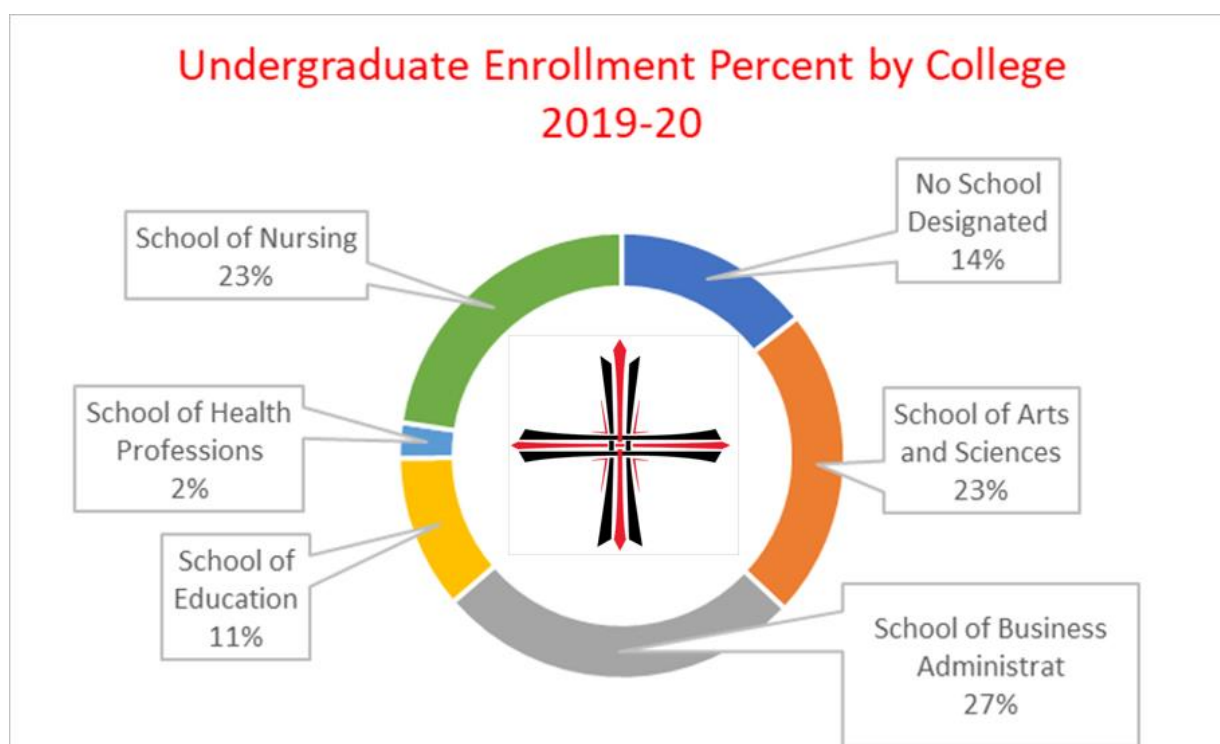
Top 20 Undergraduate Programs Ranked by 2020 Enrollment

College	Program	2017	2018	2019	2020
School of Nursing	Nursing (NURSING TRAD)	135	208	264	245
School of Business Administrat	Business-Sport and Entert Mgmt (BUS-SPRT MGT)	55	72	82	78
School of Business Administrat	Justice and Public Policy (JUST-PUBPOLI)	38	52	56	60
School of Arts and Sciences	Biology (BIOLOGY)	58	43	49	46
School of Business Administrat	Business-General Business (BUS-GEN-BUS)	23	33	39	43
School of Arts and Sciences	Exercise Science (EXERSCI)	48	34	36	37
School of Business Administrat	Business-Management (BUS-MANGMT)	32	34	26	32
School of Education	Family Life (FAMILYLIFE)	81	68	51	32
School of Arts and Sciences	Psychology (PSYCHOLOGY)	19	26	23	30
School of Arts and Sciences	Sports Med-Athletic Training (SM-ATH-TRAIN)	14	22	30	29
School of Business Administrat	Business-Marketing (BUS-MARKETNG)	33	32	27	23
School of Business Administrat	Business--Accounting (BUS-ACCOUNT)	16	17	19	22
School of Arts and Sciences	Computer Science (COMP-SCI)	19	24	29	21
School of Health Professions	Social Work (SOCIAL-WORK)	2	6	11	16
School of Business Administrat	Business-Finance (BUS-FINANCE)	14	11	12	15
School of Education	Elementary Education (ELEM-ED)	7	7	9	14
School of Education	Elementary Early Childhood (ELEMERLYAA)	-	-	-	13
School of Business Administrat	Business- Hospitality & Event (BUS-HOS EVNT)	5	12	10	12
School of Arts and Sciences	Music (MUSIC)	9	5	11	11
School of Arts and Sciences	Parish Music (PARISH-MUSIC)	3	2	9	10

Top Undergraduate Programs by College by 2020 Enrollment

School of Health Professions	2017	2018	2019	2020
Social Work	2	6	11	16
Diagnostic Medical Sonography	8	4	7	6
Radiology Technology	6	5	7	6

School of Nursing	2017	2018	2019	2020
Nursing BSN	135	208	264	245

School of Arts and Sciences	2017	2018	2019	2020
Biology	58	43	49	46
Exercise Science	48	34	36	37
Psychology	19	26	23	30
Sports Med-Athletic Training	14	22	30	29
Computer Science	19	24	29	21
Music	9	5	11	11
Parish Music	3	2	9	10

School of Business Administrat	2017	2018	2019	2020
Business-Sport and Entert Mgmt	55	72	82	78
Justice and Public Policy	38	52	56	60
Business-General Business	23	33	39	43
Business-Management	32	34	26	32
Business-Marketing	33	32	27	23
Business--Accounting	16	17	19	22
Business-Finance	14	11	12	15
Business- Hospitality & Event	5	12	10	12

School of Education	2017	2018	2019	2020
Family Life	81	68	51	32
Elementary Education	7	7	9	14
Elementary Early Childhood				13
Early Childhood Education	14	22	24	10
Elementary Special Education				10
Secondary Ed-English	5	5	10	10
Ed-Language Arts Elem Ed	15	10	13	9

Enrollment Trends by Level, Full/Part Time, and Ethnicity

12-Month Enrollment

Undergraduate/Graduate Splits	2015	2016	2017	2018	2019	2020	2015	2016	2017	2018	2019	2020
Undergraduate	735	789	900	977	1,074	1,057	70%	71%	73%	76%	78%	80%
Graduate/Professional	311	319	332	304	307	276	30%	29%	27%	24%	22%	20%
Total	**1,045**	**1,108**	**1,232**	**1,279**	**1,380**	**1,328**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

Full Time/Part Time Splits		2015	2016	2017	2018	2019	2020	2015	2016	2017	2018	2019	2020
Student Level Type	Full Time/Part Time												
Undergraduate	Full Time	615	609	752	820	932	888	84%	77%	84%	84%	87%	84%
Undergraduate	Part Time	233	286	234	264	278	334	32%	36%	26%	27%	26%	32%
Undergraduate	Total	735	789	900	977	1,074	1,057	100%	100%	100%	100%	100%	100%
Graduate/Professional	Full Time	71	91	92	107	123	124	23%	29%	28%	35%	40%	45%
Graduate/Professional	Part Time	277	272	287	243	235	216	89%	85%	86%	80%	77%	78%
Graduate/Professional	Total	311	319	332	304	307	276	100%	100%	100%	100%	100%	100%
Combined	Full Time	686	700	844	927	1,055	1,012	66%	63%	69%	72%	76%	76%
Combined	Part Time	510	558	521	507	513	550	49%	50%	42%	40%	37%	41%
Combined Distinct	**Total**	**1,045**	**1,108**	**1,232**	**1,279**	**1,380**	**1,328**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

12-Month Enrollment Splits by Ethnicity - Undergraduate		2015	2016	2017	2018	2019	2020	2015	2016	2017	2018	2019	2020
Student Level Type	Ethnicity												
Undergraduate	African-American	68	70	86	104	116	107	9.3%	8.9%	9.6%	10.6%	10.8%	10.1%
Undergraduate	American Indian/Alaska Nativ	4	6	7	6	4	4	0.5%	0.8%	0.8%	0.6%	0.4%	0.4%
Undergraduate	Asian	3	8	10	9	13	15	0.4%	1.0%	1.1%	0.9%	1.2%	1.4%
Undergraduate	Caucasian/White	558	605	690	752	823	819	75.9%	76.7%	76.7%	77.0%	76.6%	77.5%
Undergraduate	Hispanic/Other	16	19	17	9	7	1	2.2%	2.4%	1.9%	0.9%	0.7%	0.1%
Undergraduate	Native Hawaiian/Pacific Island			1	1	2	3	0.0%	0.0%	0.1%	0.1%	0.2%	0.3%
Undergraduate	Non Resident Alien	6	5	7	17	19	20	0.8%	0.6%	0.8%	1.7%	1.8%	1.9%
Undergraduate	Other	8	6	2	1	1	1	1.1%	0.8%	0.2%	0.1%	0.1%	0.1%
Undergraduate	Two or more races	41	31	44	46	56	54	5.6%	3.9%	4.9%	4.7%	5.2%	5.1%
Undergraduate	Unknown	31	39	36	32	33	33	4.2%	4.9%	4.0%	3.3%	3.1%	3.1%
Undergraduate	**Total**	**735**	**789**	**900**	**977**	**1,074**	**1,057**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**
	Memo: Minority Subtotal	*140*	*140*	*167*	*176*	*199*	*185*	*19.0%*	*17.7%*	*18.6%*	*18.0%*	*18.5%*	*17.5%*

12-Month Enrollment Splits by Ethnicity - Graduate		2015	2016	2017	2018	2019	2020	2015	2016	2017	2018	2019	2020
Graduate/Professional	African-American	30	26	19	19	23	23	9.6%	8.2%	5.7%	6.3%	7.5%	8.3%
Graduate/Professional	American Indian/Alaska Native	4	1				1	1.3%	0.3%	0.0%	0.0%	0.0%	0.4%
Graduate/Professional	Asian	9	5	5	3	6	4	2.9%	1.6%	1.5%	1.0%	2.0%	1.4%
Graduate/Professional	Caucasian/White	242	225	260	240	232	204	77.8%	70.5%	78.3%	78.9%	75.6%	73.9%
Graduate/Professional	Hispanic/Other	2	1	1		1	2	0.6%	0.3%	0.3%	0.0%	0.3%	0.7%
Graduate/Professional	Native Hawaiian/Pacific Island												
Graduate/Professional	Non Resident Alien	3	8	11	12	6	4	1.0%	2.5%	3.3%	3.9%	2.0%	1.4%
Graduate/Professional	Other	9	2				1	2.9%	0.6%	0.0%	0.0%	0.0%	0.4%
Graduate/Professional	Two or more races	2	5	7	6	9	10	0.6%	1.6%	2.1%	2.0%	2.9%	3.6%
Graduate/Professional	Unknown	10	46	29	24	30	27	3.2%	14.4%	8.7%	7.9%	9.8%	9.8%
Graduate/Professional	**Total**	**311**	**319**	**332**	**304**	**307**	**276**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**
	Memo: Minority Subtotal	*56*	*40*	*32*	*28*	*39*	*41*	*18.0%*	*12.5%*	*9.6%*	*9.2%*	*12.7%*	*14.9%*

12-Month Enrollment Splits by Ethnicity - Combined		2015	2016	2017	2018	2019	2020	2015	2016	2017	2018	2019	2020
Combined	African-American	98	96	105	123	139	130	9.4%	8.7%	8.5%	9.6%	10.1%	9.8%
Combined	American Indian/Alaska Native	8	7	7	6	4	5	0.8%	0.6%	0.6%	0.5%	0.3%	0.4%
Combined	Asian	12	13	15	12	19	19	1.1%	1.2%	1.2%	0.9%	1.4%	1.4%
Combined	Caucasian/White	800	830	950	992	1,055	1,023	76.6%	74.9%	77.1%	77.6%	76.4%	77.0%
Combined	Hispanic/Other	18	20	18	9	8	3	1.7%	1.8%	1.5%	0.7%	0.6%	0.2%
Combined	Native Hawaiian/Pacific Island	-	-	1	1	2	3	0.0%	0.0%	0.1%	0.1%	0.1%	0.2%
Combined	Non Resident Alien	9	13	18	29	25	24	0.9%	1.2%	1.5%	2.3%	1.8%	1.8%
Combined	Other	17	8	2	1	1	2	1.6%	0.7%	0.2%	0.1%	0.1%	0.2%
Combined	Two or more races	43	36	51	52	65	64	4.1%	3.2%	4.1%	4.1%	4.7%	4.8%
Combined	Unknown	41	85	65	56	63	60	3.9%	7.7%	5.3%	4.4%	4.6%	4.5%
Total Distinct	**Total**	**1,045**	**1,108**	**1,232**	**1,279**	**1,380**	**1,328**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**
	Memo: Minority Subtotal	*195*	*180*	*199*	*202*	*237*	*221*	*18.7%*	*16.2%*	*16.2%*	*15.8%*	*17.2%*	*16.6%*

Enrollment by Pell Eligibility and First Generation

FA Pell Eligibility Indicator	2016	2017	2018	2019	2020
Pell Eligible	234	308	319	370	325
Not Pell Eligible	556	592	659	704	733
Total	790	900	978	1,074	1,058
% Pell Eligible	29.6%	34.2%	32.6%	34.5%	30.7%

FA ISIR Parental Education Level	2016	2017	2018	2019	2020
First Generation	146	175	202	223	208
Not First Generation	455	553	572	665	640
Other/Unknown	189	172	204	186	210
Total	790	900	978	1,074	1,058
% First Generation	18.5%	19.4%	20.7%	20.8%	19.7%

FA ISIR Parental Education Level	FA Pell Eligibility Indicator	2016	2017	2018	2019	2020
First Generation	Pell Eligible	77	94	107	131	107
First Generation	Not Pell Eligible	69	81	95	92	101
Not First Generation	Pell Eligible	152	203	197	232	210
Not First Generation	Not Pell Eligible	303	350	375	433	430
Other/Unknown	Pell Eligible	5	11	15	7	8
Other/Unknown	Not Pell Eligible	184	161	189	179	202
	Total Pell Eligible	234	308	319	370	325
	Total First Generation	146	175	202	223	208

Religious Affiliation by Student Level Type in 2019-20

	Distinct Student Count by Level					% by Student Level				
Religion	All Student Levels	Under graduate	Traditional Under graduate	High School	Graduate	All Student Levels	Under graduate	Traditional Under graduate	High School	Graduate
Christian	1,177	945	828	117	236	88.6%	89.4%	88.5%	96.7%	85.5%
Lutheran	306	262	222	40	46	23.0%	24.8%	23.7%	33.1%	16.7%
Lutheran-Missouri	238	211	182	29	29	17.9%	20.0%	19.4%	24.0%	10.5%
Lutheran-ELCA	15	9	9		6	1.1%	0.9%	1.0%	0.0%	2.2%
Lutheran-Wisconsin	24	20	11	9	4	1.8%	1.9%	1.2%	7.4%	1.4%
Other Christian	871	683	606	77	190	65.6%	64.6%	64.7%	63.6%	68.8%
Baptist	73	61	54	7	13	5.5%	5.8%	5.8%	5.8%	4.7%
Episcopal	6	2	2		4	0.5%	0.2%	0.2%	0.0%	1.4%
Pentecostal	15	12	12		3	1.1%	1.1%	1.3%	0.0%	1.1%
Presbyterian	30	23	20	3	7	2.3%	2.2%	2.1%	2.5%	2.5%
Roman Catholic	169	124	114	10	45	12.7%	11.7%	12.2%	8.3%	16.3%
United Church of Christ	4	1	1		3	0.3%	0.1%	0.1%	0.0%	1.1%
Non-Christian	36	23	23		13	2.7%	2.2%	2.5%	0.0%	4.7%
Unknown	115	89	85	4	27	8.7%	8.4%	9.1%	3.3%	9.8%

New Freshman Retention Next Fall

CUAA Historical Retention
First Time- Full Time Freshman - % Return Next Fall

	Fall 07	Fall 08	Fall 09	Fall 10	Fall 11	Fall 12	Fall 13	Fall 14	Fall 15	Fall 16	Fall 17	Fall 18	Fall 19
Cohort N	94	106	97	114	166	152	181	152	145	194	188	229	218
% retained	56%	64%	59%	58%	52%	62%	67%	63%	70%	64%	72%	65%	68%
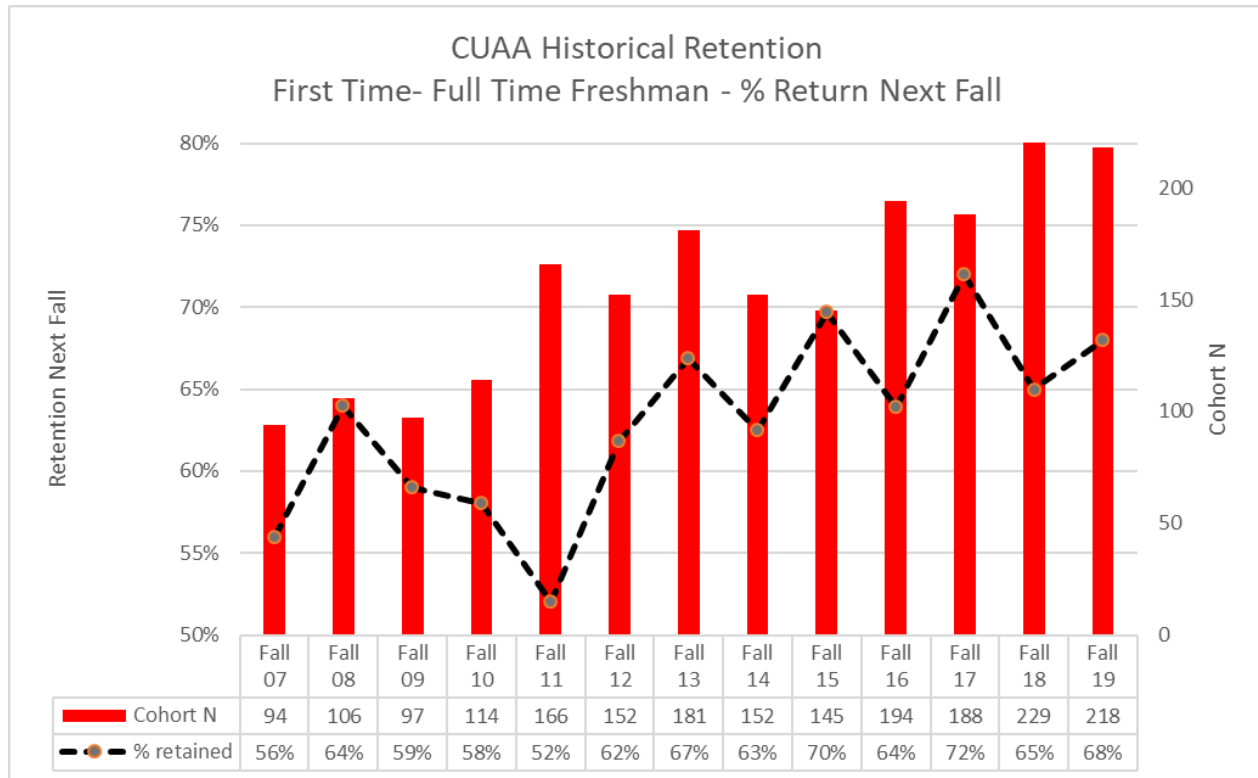
Upgrades to academics and student programs resulting from the strategic partnership formed with Concordia University Wisconsin in the early part of the decade led directly to improvements in student retention, most commonly measured by the percentage of New Freshman in a Fall cohort that returned to CUAA the following fall. Improved retention has positively impacted the number of degrees conferred annually and the 4-year and 6-year graduation rates (see page 11).
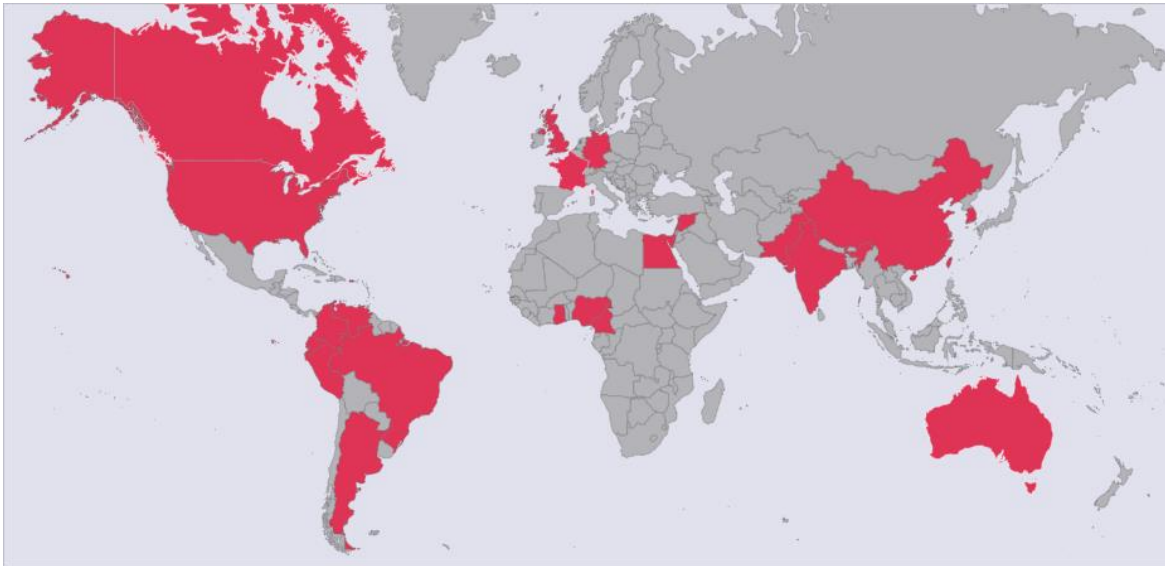
Enrollment by State

Concordia means "Hearts Together"

Our Community Comes Together from Around the Country

and Around the World

2019-20 ENROLLMENT BY STATE

TOP 6 STATES
Michigan - 978
Ohio - 48
Indiana - 36
Illinois - 18
Wisconsin - 14
California - 11
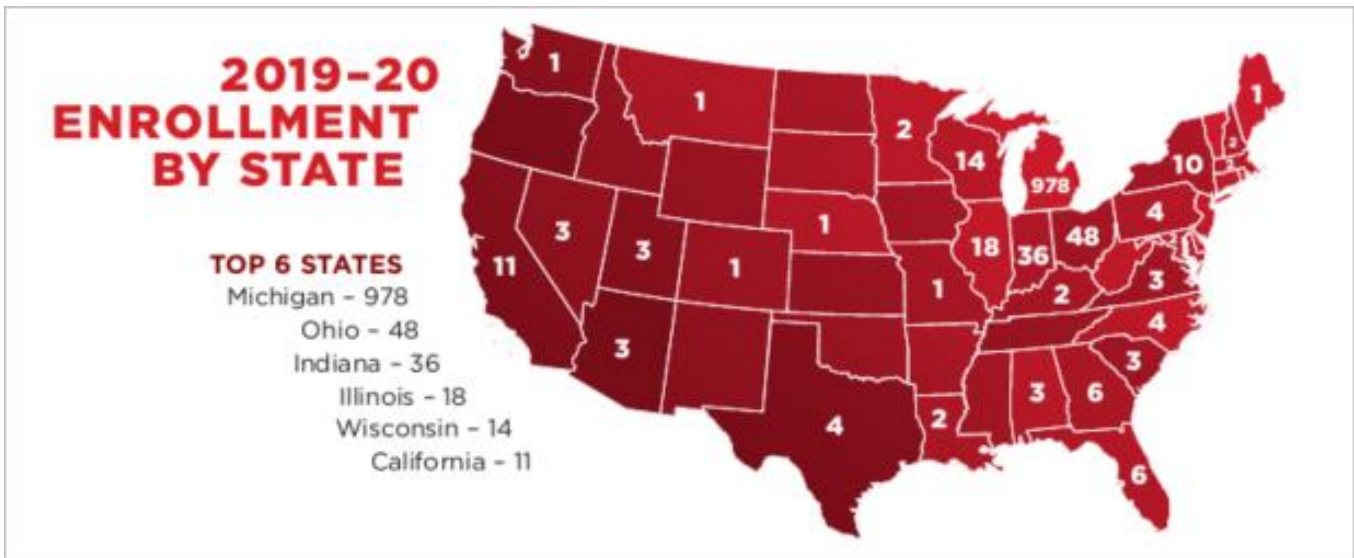
	2016	2017	2018	2019	2020
Grand Totals	890	1,039	1,072	1,196	1,175
Michigan	770	913	909	1,018	978
Ohio	36	33	46	45	48
Indiana	22	20	34	33	36
Illinois	10	13	13	15	18
Wisconsin	9	13	14	16	14
California	11	12	10	11	11
New York	2	4	5	7	10
Florida	2	1	1	2	6
Georgia	1	1	1	6	6
North Carolina		1	1	2	4
Pennsylvania	2	1		3	4
Texas	2	4	1		4
Alabama		1	1	1	3
Arizona	1	1	3	2	3
Nevada	2	2	2	5	3
South Carolina	1	1	2	2	3
Utah				2	3
Virginia			1	3	3
Kentucky	1				2

	2016	2017	2018	2019	2020
Louisiana	1		1	5	2
Maryland	2	2	1	1	2
Massachusetts			1	2	2
Minnesota	3	2	4	1	2
New Hampshire				1	2
Colorado				1	1
Maine	1	2	2	1	1
Missouri	1	3	5	2	1
Montana					1
Nebraska	1	1	1	1	1
Washington	2	1	1	1	1
Alaska				1	
Iowa	2	3	3	1	
Kansas	1				
New Jersey	2				
Oklahoma				1	
Oregon	1	1	1	1	
Rhode Island			1		
Tennessee		2	6	2	
West Virginia	1	1	1	1	

Enrollment by Country of Citizenship

Country	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
Argentina			1	1				
Australia						1	1	1
Brazil	1	1	1	1		1	1	
Cameroon			1					
Canada	5	8	8	6	3	4		1
China		3	3	4	4	6	4	4
Colombia							1	
Ecuador							4	4
Egypt	1	1	1	1				
France							1	2
Germany		1						
Ghana	1	1	1					
Greece								1
India			5	7	7	2	1	
Israel								1
Lebanon	1	1	1					
Nigeria					2		1	1
Pakistan						2	2	2
Peru	1	1						
South Korea	1							
Syrian Arab Repub						1		
Taiwan (ROC)					1		1	
United Kingdom	1	1	1	1	1	1	1	
Venezuela			1	1	2	2	1	2
Grand Totals	12	18	24	22	20	20	19	19

Enrollment by Michigan County

County	2015	2016	2017	2018	2019	2020
Alger, MI	6	4	4	6	4	7
Allegan, MI	2	7	14	6	7	9
Alpena, MI		2	2	2	2	1
Antrim, MI	2					
Barry, MI		2	4	3	5	6
Bay, MI	10	7	8	10	14	13
Benzie, MI	5	2			1	3
Berrien, MI	7	4	7	9	12	14
Branch, MI	1	1	3	4	5	5
Calhoun, MI	5	11	12	11	17	16
Cass, MI	1		4	2		
Charlevoix, MI	5	2	5		2	
Cheboygan, MI	2	6				
Clare, MI	2					2
Clinton, MI	8	6	9	9	12	10
Delta, MI	2				3	
Dickinson, MI						2
Eaton, MI	10	9	20	13	24	30
Emmet, MI	3	3	4			1
Genesee, MI	42	36	35	26	47	42
Gladwin, MI	2	5	4			
Grand Traverse, MI			2	2	2	3
Gratiot, MI	2	1			1	
Hillsdale, MI	4	2	2	2	5	4
Huron, MI			2	2	2	4
Ingham, MI	21	22	24	22	18	21
Ionia, MI				6	4	2
Iosco, MI	2	2	2	2	2	6
Isabella, MI				1	2	2
Jackson, MI	19	15	22	18	17	33
Kalamazoo, MI	10	6	15	10	12	7
Kalkaska, MI	1					
Kent, MI	27	21	15	13	12	19
Lake, MI						2

County	2015	2016	2017	2018	2019	2020
Lapeer, MI	4	6	4	5	10	13
Leelanau, MI				2	2	3
Lenawee, MI	28	17	20	19	22	19
Livingston, MI	63	67	113	67	71	96
Luce, MI					1	1
Mackinac, MI			3			
Macomb, MI	66	56	69	57	87	95
Manistee, MI	9	5	4	3	2	2
Marquette, MI		2	2	2		2
Mason, MI	2	2		2		2
Mecosta, MI	3	2	2	2	3	4
Midland, MI	5	6	9	4	1	7
Monroe, MI	75	57	59	33	49	47
Montcalm, MI	2	1		1	6	5
Montmorency, MI					6	5
Muskegon, MI	15	15	16	10	12	17
Newaygo, MI	3		2			
Oakland, MI	120	130	151	135	136	115
Ogemaw, MI	2			3		
Osceola, MI	2					
Otsego, MI	3	3	4	6	5	3
Ottawa, MI	12	14	20	11	21	25
Presque Isle, MI	3	2			1	6
Saginaw, MI	42	42	31	22	29	20
Saint Clair, MI	15	13	10	11	12	7
Saint Joseph, MI	7	4	6	4	4	3
Sanilac, MI	4	2	8	3	7	6
Shiawassee, MI	3	1	4	8	6	7
Tuscola, MI	17	12	13	9	5	2
Van Buren, MI	12	7	10	8	13	9
Washtenaw, MI	209	210	319	204	246	221
Wayne, MI	229	224	292	205	243	247
Wexford, MI	4	3				
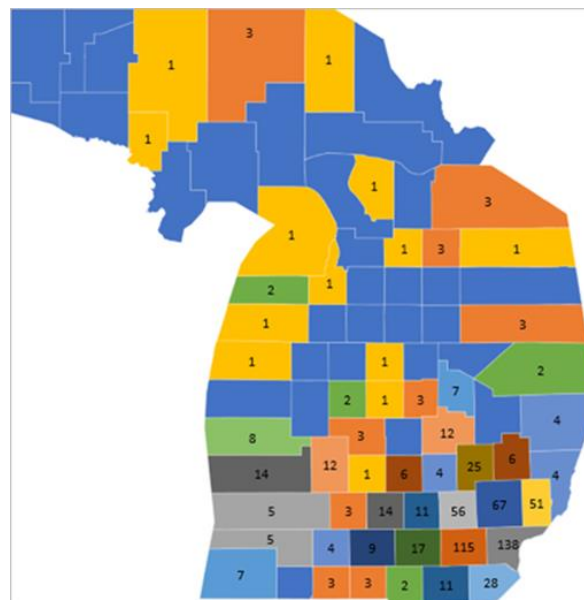
Degrees Conferred by Academic Year, 2014 - Present

Concordia's students at all levels are finishing what they start at historically high levels. CUAA's count of Baccalaureate and Masters degrees conferred has been trending steadily and significantly upward.

Degrees Conferred	2014	2015	2016	2017	2018	2019	2020
Associate Degree		1		2			
Masters Degree	26	30	32	48	18	24	58
Baccalaureate Degree	58	92	90	107	86	161	161
Total	84	123	122	157	104	185	219
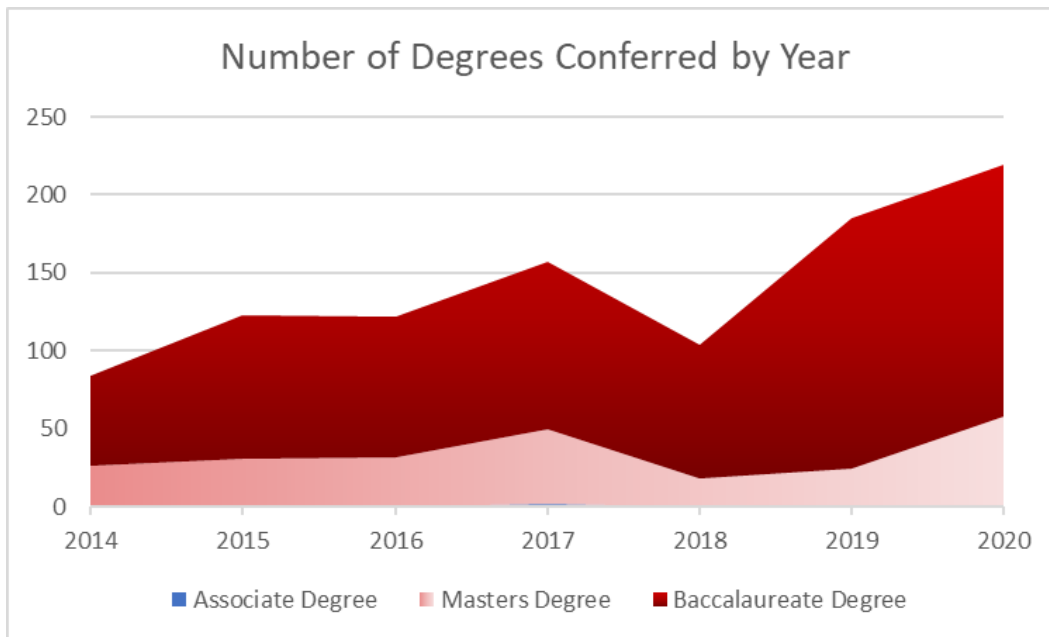
4-Year and 6-Year Graduation Rates

Graduation rates are called a trailing indicator, because they measure the percentage of New Freshmen from a given cohort who earned a degree in four or six years. CUAA's graduation rate has been relatively low due to the turnover and transfers at the time of the merger with CUW. Since that time, the focus on academics and programs has produced an increasing number of graduates each year that will raise the graduation rate as each cohort matriculates. The official national average graduation rate for public colleges and universities is 33% (4-year) and 57% 6-year). Private school averages are 53% (4-year) and 65% (6-year). Given the positive trends in both Retention and Degrees Conferred, CUAA is on track to meet and exceed national averages.

New Freshman Cohort	4-Year Graduation Rate	6-Year Graduation Rate
Fall 2013 (201410)	27.30%	41.90%
Fall 2014 (201510)	33.10%	49.70%
Fall 2015 (201610)	35.80%	48.20%

Student Feedback – All Graduate Survey Spring 2020

Spring 2020 Graduating Student Survey Results
Average score on 5 point scale

Legend: ■ Undergraduate ■ Graduate

Categories: Good Investment, I serve my community, Found my purpose, Prepared to lead through service, Multicultural Citizen, Global Perspective, Faith in Classrooom, Grew in Faith, Personal Growth, Personal Care by Faculty and Staff, Developed skills for success

Graduate Survey - Undergrad Response Trend   2018-20

Bachelor Degree Graduate Survey - 3-Year Trend
% Agree or Strongly Agree (Top Two Box)

	My education at Concordia was a good investment.	I currently serve in my community and/or church on a regular basis.	My time at Concordia helped me better understand my calling and purpose in life.	I am better prepared both to serve and to lead by putting the needs of others first.	My overall experience prepared me to function as a citizen in a complex multicultural world.	My overall experience at Concordia prepared me to live and work in a global and rapidly changing society.	Faculty regularly integrated the Christian faith into the curriculum of my classes.	I grew in my Christian faith during my time at Concordia.	My overall experience at Concordia provided me with a positive environment for learning, living, and personal growth.	Faculty and staff demonstrated that they personally cared about me and my growth as an individual.
■ Spring 2018 UG	71%	53%	78%	88%	66%	65%	78%	81%	90%	88%
■ 2018-19 Combined UG	73%	57%	84%	90%	76%	78%	81%	79%	87%	87%
■ Spring 2020 UG	73%	51%	86%	78%	65%	76%	73%	83%	89%	92%

Legend: ■ Spring 2018 UG ■ 2018-19 Combined UG ■ Spring 2020 UG